



A Village Built for Business



In New Albany, OH we have a vision for your business.

We envision your IT manager deploying dozens of virtual servers from his desk- then picking up his kids from one of America's best public or private schools.

We envision a radiologist providing her opinion of an X-ray for a patient in another state- with time left over for a jog through Thompson Park.

We envision clicking a button to update tens of thousands of digital signs in retail stores nationwide- then teeing off at New Albany Country Club.

We envision a nurse spending his time with patients, not searching for doctors or information.

We envision your connected supply chain, with ultra high-speed wireless LAN and RFID technologies tracking equipment locations and alerting floor managers of real-time project status.

We envision your business competing faster and with more agility, with customers and employees around the world, from your high-tech facility in Central Ohio.

That is why we built the Blue Albany network.

And that is why New Albany, OH is a Village Built for Business.

www.BlueAlbany.net

What is Blue Albany?

Blue Albany is a 96-strand single mode robust fiber optic network constructed in partnership with American Electric Power. We have designed the network to be self-healing, so that there is no single point of failure within the network. New Albany pursued this project with the goal of becoming the Midwest's best connected community and partnered with Blue Mile- a Columbus, OH based network service provider- to manage the Blue Albany network and provide engineered communication solutions for businesses of all sizes.

What does Blue Albany mean for my business?

BlueAlbany means choice, flexibility and value. New Albany partnered with Bluemile, a next-generation network service provider, to manage BlueAlbany and provide engineering solutions to customers. Through this partnership companies in the New Albany Business Park can connect to facilities across the country via 155 carrier relationships.


Why did New Albany build a fiber optic network?

Because New Albany is committed to providing businesses the resources they need to compete on the global stage in ways that are cost efficient and highly scalable. We understand that businesses are increasingly run on applications delivered over the network and that organizations are in constant dialog with their customers around the world. CIOs can no longer make long-term decisions for their businesses- such as where to locate a new data center, hospital or office complex- without being assured access to the state of the art infrastructure and connectivity capacity.

Meet your new neighbors

- **American Electric Power**, the #1 investor owned utility company in America, uses collaboration tools like Cisco WebEx and Cisco IP voice and video to manage mission-critical dispatch operations across eleven states from their Tier-4 facility in New Albany.
- **Motorists Insurance Group** chose New Albany for the seven acre development of their new highly virtualized data center because of the availability of the Blue Albany fiber network and access to dual power feed from dual power grids. Motorists considers themselves in good company with their business neighbors and enjoys "a real sense of partnership with New Albany officials."
- **Nationwide Insurance** purchased 45 acres in New Albany and is building a new data center. New Albany was chosen over other candidate cities because of the connectivity provided by the Blue Albany network and the availability of dual feed, dual grid electrical supply. Nationwide executives determined they could operate their data center in New Albany for 22% less than in other candidate cities.





*For more information about how your business can leverage Blue Albany,
please contact us by phone or email.*

Phone: (614) 410-2520

Email: sales@bluealbany.net